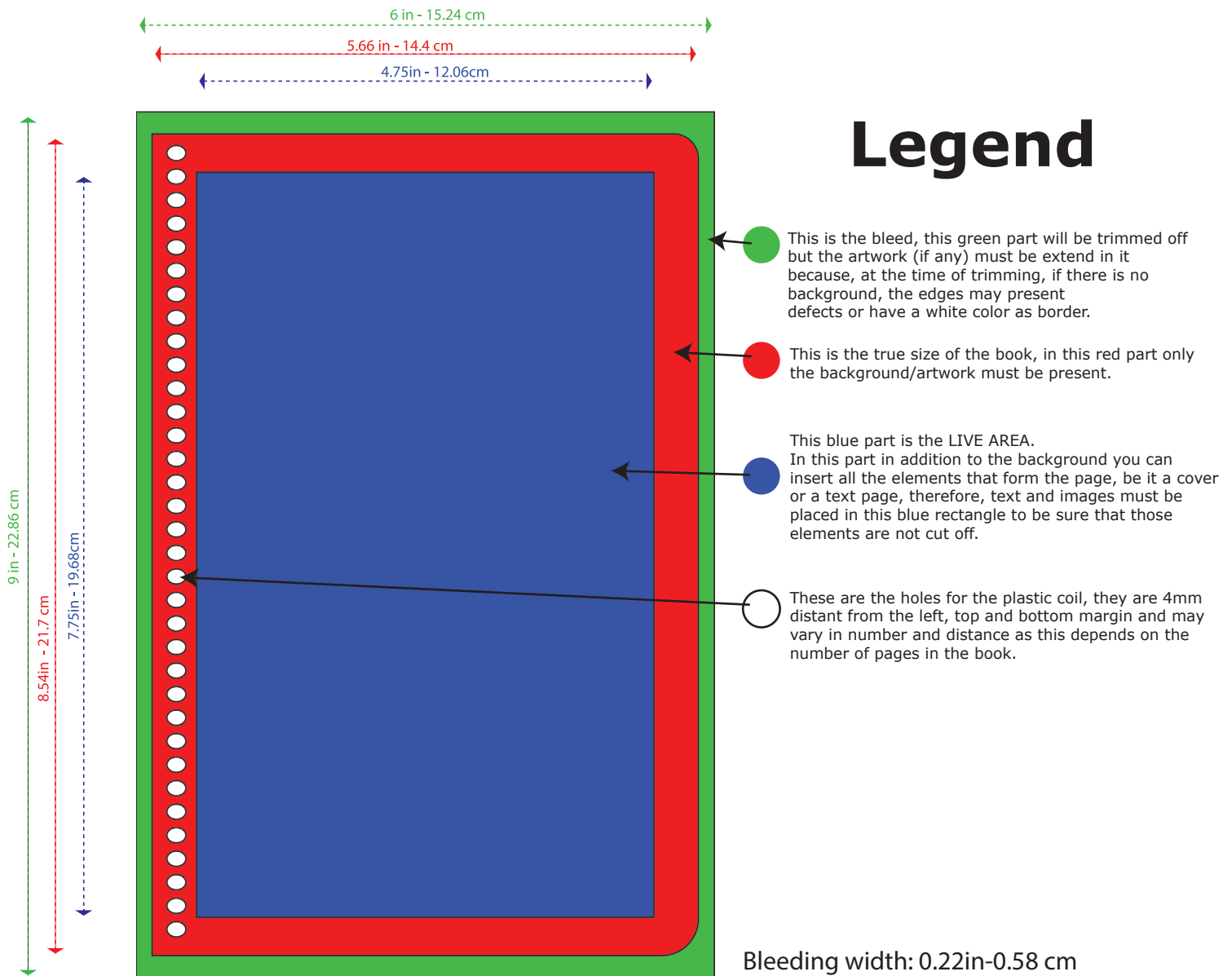


PAGE DETAILS

STRUCTURE, MEASURES AND TIPS



TIPS

- 1- Artwork and background colors extends into the bleed area.
After trimming, the bleed ensures that no unprinted edges occur in the final trimmed document.
- 2- Make sure all elements such as text and images reside in the live area.

Image resolution

Print Resolution is simply the level of detail in a printed image.

Higher resolution means higher detail, and can be measured in dots per inch (DPI).

The more dots (of ink) that are printed per inch, the higher the resolution of the image therefore the higher the quality in terms of sharpness and detail.

When it comes to printing, resolution is super important, as a high-quality image looks beautiful and professional, whereas a low-resolution image looks fuzzy, indistinct and unprofessional.



High Resolution (300dpi)

Printing resolution



Low Resolution (72dpi)

Screen Resolution

Please keep in mind that on the screen (TV, tablet, PC, laptop, smartphone) the images always seem to be in high quality, this does not mean that they are suitable for printing.

To check the actual resolution of an image, you can do it from the properties or information window, which is usually present in many devices.

Please if possible send us images at 300dpi at least 6 inches (1800 pixels) wide.